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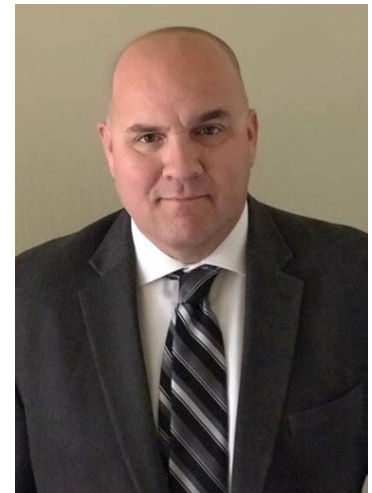
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Craig Winchell Joins Idealease, Inc. as Area Vice President, National Accounts

North Barrington, IL—February 22, 2018—Idealease, Inc., North America’s premier full-service commercial truck leasing, rental and maintenance company, is pleased to announce that Craig Winchell has joined the company as Area Vice President, National Accounts. Winchell is responsible for customers headquartered in California, Nevada, Arizona and New Mexico. He replaces Mike Ruby who retired in January after a 21- year career with Idealease.

A leasing industry professional with 20 years of experience, Winchell most recently served as a Regional Account Executive in the western United States. Before joining Idealease, he has held positions with Rollins Truck Leasing, Ryder Truck Leasing, and Penske Truck Leasing.

“Idealease offers expertise, responsiveness and stability that help National Accounts customers serve their customers even better. I have had the pleasure of working with Mike Ruby over the past three months as we transitioned accounts. My goal is to build on his success, continue to help our customers serve their customers even better, and continue to grow Idealease market share.”



“With his understanding of the leasing industry and the special needs of National Accounts customers in the western United States, Craig is a great addition to our experienced and seasoned National Accounts staff,” said Doug Gosnell, VP, National Accounts Sales.

Craig earned his Bachelor’s degree in Business Administration from Washington State University. He resides in Ladera Ranch, CA with his wife and daughter.

About Idealease, Inc.

For companies across North America, Idealease offers a safe, cost-effective and efficient alternative to commercial truck ownership through our comprehensive truck leasing, truck rental and dedicated maintenance solutions. Idealease is the leader in comprehensive safety and compliance seminars for private fleets. We are the industry experts at seamlessly transitioning businesses from truck ownership to full service leasing. Idealease is a fully integrated transportation solutions provider that delivers expertise, responsiveness and stability to the truck transportation industry. The Idealease distribution network is affiliated with International® Truck dealerships in more than 430 community-based locations. We support a fleet of more than 45,000 trucks, tractors and trailers with the most proficient, manufacturer-certified technicians, a vast parts inventory and the latest diagnostic equipment. Idealease employs the most seasoned and tenured truck leasing and rental professionals who have the expertise to create transportation solutions that can help reduce the risk and costs associated with commercial truck operations and fleet management. Additional information is available at www.idealease.com.