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Jorge Martinez Elected Vice Chairman of Idealease, Inc. Board of Directors

North Barrington, Illinois—October 19, 2017—The shareholders of Idealease, Inc., North America’s premier full-service commercial truck leasing, rental and maintenance company, elected Jorge Martinez, owner of Idealease Monterrey (Monterrey, Nuevo Leon, Mexico), as Vice Chairman of the Board of Directors for 2018 and 2019 at the company’s 35th Annual Meeting held in San Antonio, Texas. Jorge will serve as Vice Chairman for two years and as Chairman in 2020 and 2021. Martinez was elected to the Idealease Board of Directors in 2014 and represents the organization’s shareholders in Mexico.

“Idealease is honored to have Jorge serve as the Vice Chairman of the Idealease Board in 2018,” said Dan Murphy, President and CEO, Idealease, Inc. “Jorge is a successful and effective leader who is very focused on helping Idealease achieve even higher levels of performance and success. He has a keen interest in promoting educational initiatives and mentoring young entrepreneurs.”

In addition to being the owner of Idealease Monterrey, Martinez is CEO of Fultra, a transportation solutions company in Mexico that offers commercial truck sales, parts and service, commercial truck leasing and rental, and parts and supplies. Prior to entering the truck industry, Jorge served as CEO of Fiat Mexico.



Martinez earned a degree in Industry Engineering at Monterrey TEC, an MBA from the Kellogg School of Management at Northwestern University, and completed the Harvard Business School Owner/President Management Program.

Martinez serves on the Board of Directors of Grupo Cuprum and Grupo Financiero Ve Por Mas. He also is a member of the Board of Via Educación, an organization dedicated to helping individuals discover their potential and improve their environment by partnering with government agencies and business sectors.

About Idealease Monterrey

Idealease Monterrey optimizes the profitability of cargo fleets through lease, maintenance and highway assistance. The company is headquartered in Monterrey, Nuevo Leon, Mexico and operates four locations in Monterrey, Saltillo, Nuevo Laredo, and Reynosa. Idealease Monterrey employs 34 people and supports a fleet of 397 vehicles. The company offers *Ready to Rent*, full service lease, dedicated maintenance and pegged maintenance services. Additional information is available at <http://www.idealease.com.mx>.

About Idealease, Inc.

For companies across North America, Idealease offers a safe, cost-effective and efficient alternative to commercial truck ownership through our comprehensive truck leasing, truck rental and dedicated maintenance solutions. Idealease is the leader in comprehensive safety and compliance seminars for private fleets. We are the industry experts at seamlessly transitioning businesses from truck ownership to full service leasing. Idealease is a fully integrated transportation solutions provider that delivers expertise, responsiveness and stability to the truck transportation industry. The Idealease distribution network is affiliated with International® Truck dealerships in more than 430 community-based locations. We support a fleet of more than 45,000 trucks, tractors and trailers with the most proficient, manufacturer-certified technicians, a vast parts inventory and the latest diagnostic equipment. Idealease employs the most seasoned and tenured truck leasing and rental professionals who have the expertise to create transportation solutions that can help reduce the risk and costs associated with commercial truck operations and fleet management. Additional information is available at www.idealease.com.