



Idealease, Inc.

430 N Rand Road
North Barrington, IL 60010
(847) 304-6000
www.idealease.com

CONTACT:

Lance Bertram
Sr. VP; Sales, Marketing & Distribution
(847) 304-3165
lancebertram@idealease.com

Idealease of West Michigan Opens New Facility in Kalamazoo, Michigan

New 56,000 sq .ft. facility will improve vehicle uptime and operational efficiency for customers

Barrington, Illinois – July 16, 2019— West Michigan International and Idealease of West Michigan recently opened a new 56,000 sq. ft. facility located at 5380 International Dr. in Kalamazoo. This expansion brings 17 new jobs and a \$6.7 million investment into the Texas Township community.

The new Kalamazoo facility has important features that uphold the Idealease core values of Expertise, Responsiveness, and Stability—and improve vehicle uptime and operational efficiency for customers. In addition to a New and Pre-owned Truck Sales Department, the new facility has:

- A Service Department with 14 service bays—three of the bays are dedicated to Idealease Lease and Rental. The Service Department also has a wash bay and detail bay and Diesel Particulate Filter (DPF) and Diesel Oxidation Catalyst (DOC) cleaning machines
- A Body Shop with 8 bays and a paint booth, an alignment rack, and a frame straightening rack
- A Parts Warehouse with \$4 million in parts inventory and delivery service



“Our goal is to be known as the premier commercial truck lease and rental company in

West and Central Michigan,” explains Eric Simon, General Manager, Idealease of West Michigan. “Our employees are committed to providing quality products backed by responsive service--they know we play a critical role in the success of our customers’ businesses. We are able to maximize vehicle uptime and operational efficiency for our customers because our factory-trained service technicians use best-in-class equipment and tooling and have access to our extensive parts inventory. Each year we contribute to the stability of the communities where we do business through the Idealease CARES Community Support program.”

“The Idealease of West Michigan team, led by Idealease Principal Ed Rietman and General Manager Eric Simon, is committed to providing industry-leading trucks backed by world-class Expertise, Responsiveness and Stability,” said Dan Murphy, President and CEO, Idealease, Inc. “This new, state-of-the-art facility will enable Idealease of West Michigan to deliver the vehicle uptime and operational efficiency their customers need to succeed and grow.”

About West Michigan International / K&R Truck Sales / Idealease of West Michigan

West Michigan International/K&R Truck Sales and Idealease of West Michigan is a full-service commercial truck dealership in Western Michigan with locations in Holland, Grand Rapids, Kalamazoo, Lansing and Muskegon. An authorized dealer for International Truck and Mitsubishi Fuso vehicles, the company sells and services Class 3-8 straight trucks and tractors, and provides flexible financing solutions. West Michigan has more than 60 service bays to service and maintain all makes of vehicles and three body shops with paint booths, complete tractor and trailer alignment, and frame straightening. The parts department carries an extensive inventory of all makes new and used parts. Full service leasing, commercial truck rental and dedicated maintenance programs are offered through Idealease of West Michigan. Emergency break down, towing and wrecker service is available 24-hours a day and 7 days a week. The company also hosts Idealease Safety Seminars that deliver the industry's leading safety and compliance training to more than 100 attendees every year. Additional information is available at www.wmitrucks.com.

About Idealease, Inc.

Idealease is a fully integrated transportation solutions provider with a commitment to our customers' success. For companies across North America, Idealease offers a safe, cost-effective and efficient alternative to commercial truck ownership through our comprehensive truck leasing, truck rental and dedicated maintenance solutions. We are the industry experts at seamlessly transitioning businesses from truck ownership to full service leasing. For more than 30 years, Idealease has been the leader in safety and compliance seminars for private fleets. Idealease employs the most seasoned and tenured truck leasing, rental and service professionals who have the expertise to create transportation solutions that can help reduce the risk and costs associated with commercial truck operations and fleet management. Additional information is available at www.idealease.com.

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