



Q: Brake and corner events are decreasing. *Our coaching is finally working, right??*

A: If you are in a southern climate, you just may be right! Keep that coaching and positive reinforcement going to continue improving.

If you are in climates that are impacted by winter weather however, it may be the natural impact of people driving more careful as ice and snow becomes more normal for many of those drivers in the winter.

Don't worry though; it's still a result of safer driving, and it raises the bar for when we leave the winter and approach springtime weather. *While the weather naturally causes improvement in driving events, it opens up your opportunity to focus on balancing idle behaviors.*



Idealease Business Intelligence is committed to helping your team Elevate their performance. You will get a weekly Question of the Week email that will help explain different elements of the scorecard, offer tips to improve Key Performance Indicators (KPI's) or other motivational topics to keep your drivers striving for excellence behind the wheel. If you have a question or would like a topic covered, please email

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