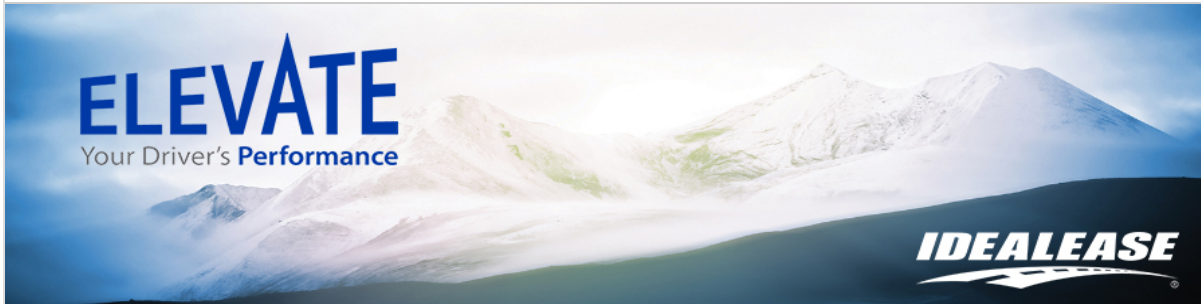


This Week: *Have Safe and Happy Holidays!*

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The Idealease Business Intelligence Team *would like to thank all of you for your contributions in helping to improve your fleet efficiency and safety.* We work diligently to provide you focused opportunities each month to help optimize your fleet operations.

It is truly rewarding to see the improvements being made across the country by many of our customers. Knowing we are impacting your bottom line through *fuel savings and providing feedback that help(s) your driver(s) operate more safely* in their daily operations is the reason we created this system.

We will continue with our newsletter again on January 7<sup>th</sup>. Until then, *we wish you and your teams a Happy and Safe Holiday Season!!*



*Idealease Business Intelligence is committed to helping your team Elevate their performance. You will get a weekly Question of the Week email that will help explain*

different elements of the scorecard, offer tips to improve Key Performance Indicators (KPI's) or other motivational topics to keep your drivers striving for excellence behind the wheel. If you have a question or would like a topic covered, please email [jerryring@idealease.com](mailto:jerryring@idealease.com).



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**Our mailing address is:**  
430 North Rand Road  
North Barrington, IL 60010

## ELEVATE: QUESTION/TIP OF THE WEEK SIGNUP

Email \*

First Name \*

Last Name \*

Job Title \*

Company \*

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