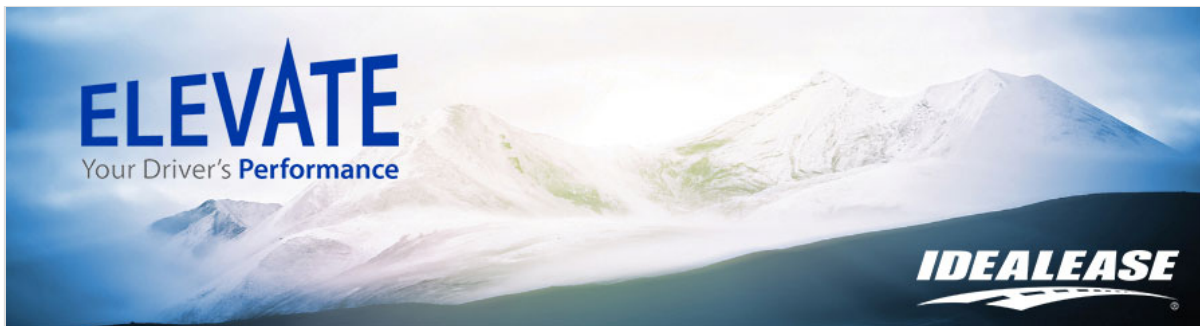


This Week: Greatest Operating Cost Waste



Greatest Operating Cost Waste



Q: The greatest amount of operating cost waste exists within the fuel budget. Driver behaviors have up to 30% impact on the vehicle's fuel efficiency. Which driver behavior components can the scorecard help with?

A: The scorecard won't help reinforce proper tire inflation. It also won't help direct drivers select the cheapest fuel source (although most companies have policies or fuel cards to address this).

We have found that driver behaviors regarding idle management and driving style are about half the 30% of controllable fuel efficiency. We have seen fuel economy improve easily by 10% in many of our fleets, or regions of our fleets, that reinforce the driver scorecard as part of their overall fleet management.

Once they hit 10% improvement, another 5% is possible through even further focus as more of the fleet begins to reinforce positive driver behavior changes.

The overwhelming majority of drivers want to do what's right for the company. The biggest challenge is having the same buy in at the



management level to spend the time to share the results with their drivers.

Idealease is committed to helping your team Elevate their Performance. You will receive a weekly Question or Tip of the Week explaining different elements of the scorecard, tips to improve Key Performance Indicators (KPI's), or other motivational topics to keep the team (s) striving for excellence behind the wheel. If you have a question or would like a topic covered, please email jerryring@idealease.com.



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