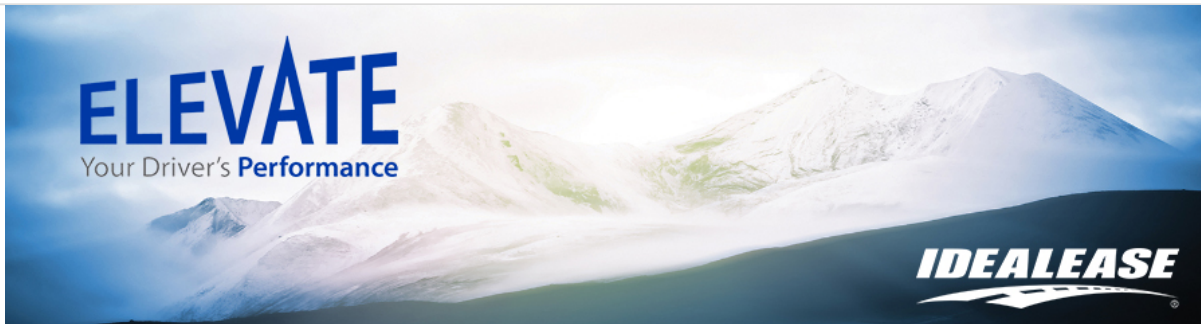


This Week: CVSA Operation Safe Driver Week



Who Can It Be Now?

Q: Distracted driving is a critical safety focus for our industry. Many companies have no cell phone usage policies for their drivers, so who keeps calling our drivers?

A: A large private fleet recently had a confidential survey about the use of handheld cell phones while driving. The survey revealed that more than half the incoming calls to a driver's phone were initiated by family members.

Think about that. The people who care most about a person are not only putting their loved one's safety at risk, but also possibly the livelihood and financial support for the family. Talk to your drivers about this, and let them know to talk to set guidelines with their family members. Your drivers should inform their families that calls and messages will be checked and returned when stopping next.

Let's all do our part to keep our drivers free of distraction and, in turn, keep the roadways a safer place for everyone!





Idealease is committed to helping your team Elevate their Performance. You will receive a weekly Question or Tip of the Week explaining different elements of the scorecard, tips to improve Key Performance Indicators (KPI's), or other motivational topics to keep the team(s) striving for excellence behind the wheel. If you have a question or would like a topic covered, please email jerryring@idealease.com.



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