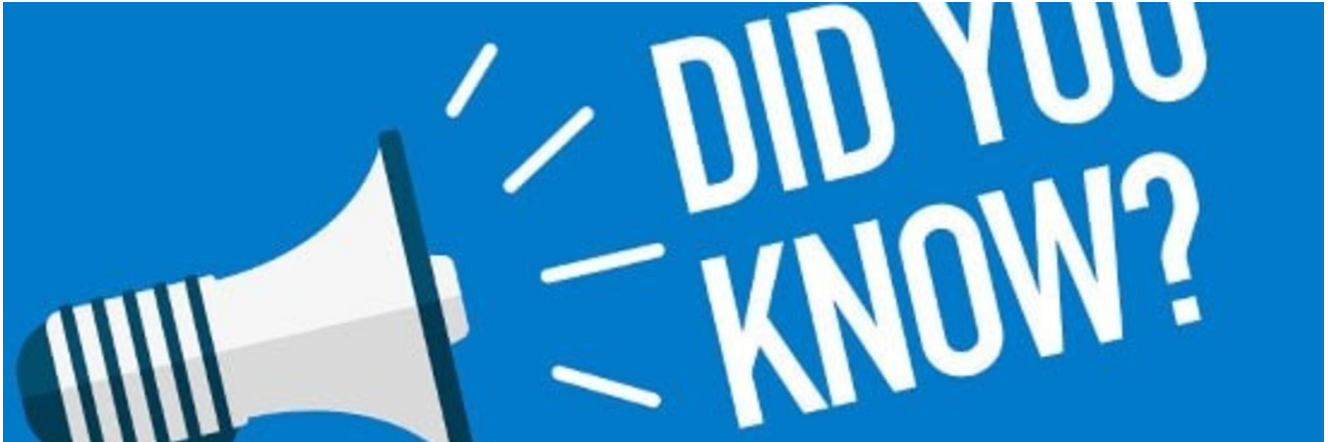


**IDEALEASE**

## DRIVING EVENTS IMPACT FUEL ECONOMY

Idealease revolutionizes fleet operations with ELEVATE®, our proprietary Driver Performance System that improves driver safety and saves fleets millions of dollars in annual operating costs.

Sign up for the ELEVATE® Question/Tip of the Week and receive short, actionable, and easy-to-use information to help your drivers operate their vehicles more safely while reducing fuel consumption, idle time, wear and tear on equipment, maintenance costs, vehicle downtime, and more.

If you have a question or a topic you would like covered in a future ELEVATE Question/Tip of the Week, email [jerryring@idealease.com](mailto:jerryring@idealease.com) (<mailto:jerryring@idealease.com>).

Find a complete list of ELEVATE topics below.

Did you know drivers with a higher amount of driving events (brake, corner, and acceleration) tend to have a lower MPG than drivers with lower driving events?

We measured one of our larger fleets over a 2-year time period. The results consistently showed a half mile per gallon difference between vehicles that had zero driving events verses vehicles that had four or more driving events in one month.

As drivers are coached on driving events, know you are not only helping them become safer, but also more efficient drivers, resulting in higher fuel economy.

**24/7** ROADSIDE ASSISTANCE  
CALL 1-800-435-3273

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