



Idealease revolutionizes fleet operations with ELEVATE®, our proprietary Driver Performance System that improves driver safety and saves fleets millions of dollars in annual operating costs.

Sign up for the ELEVATE® Question/Tip of the Week and receive short, actionable, and easy-to-use information to help your drivers operate their vehicles more safely while reducing fuel consumption, idle time, wear and tear on equipment, maintenance costs, vehicle downtime, and more.

If you have a question or a topic you would like covered in a future ELEVATE Question/Tip of the Week, email jerryring@idealease.com (<mailto:jerryring@idealease.com>).

Find a complete list of ELEVATE topics below.

BEST PRACTICES TO DRIVE CHANGE

I recently had an interview with a customer who has experienced great success in driving performance and has shown a considerable amount of safety improvements throughout his fleet. This customer is one of our “Best-in-Class” performers, so I asked him how he utilizes the ELEVATE Scorecard each month.

Bill’s response was very simple: I don’t do it all myself. I review the scorecard when I receive it to find where our opportunities are. I hold a conference call with my local/regional managers to discuss the specific prospects. It may be a specific driver, or a location’s overall habits on a specific KPI such as IST (Idle Shutdown Timers). I spend maybe an hour or two each month doing this.

At that point it is in their hands to bring to the location or to the driver level. They know what the expectations are and recognize that we expect gradual improvements on the results found. They understand we will have a follow up call each month, and do not want to have to explain why the same unit/driver is having the same behaviors.

Take a few minutes with your team to let them know the importance this data has for you, your company, and the organization. Don’t just pass the scorecard each month as informational; work with them.

24/7 ROADSIDE ASSISTANCE
CALL 1-800-435-3273

IDEALEASE, INC.

430 North Rand Road, North Barrington, IL 60010 | **847-304-6000** |