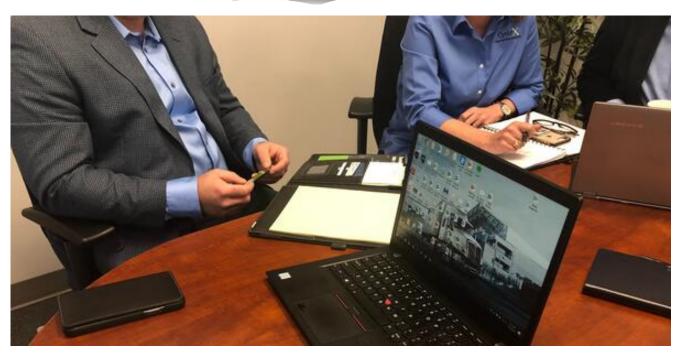
The Greatest Operating Cost Waste | Idealease, Inc.





THE GREATEST OPERATING COST WASTE

Idealease revolutionizes fleet operations with ELEVATE®, our proprietary Driver Performance System that improves driver safety and saves fleets millions of dollars in annual operating costs.

Sign up for the ELEVATE® Question/Tip of the Week and receive short, actionable, and easy-touse information to help your drivers operate their vehicles more safely while reducing fuel consumption, idle time, wear and tear on equipment, maintenance costs, vehicle downtime, and more.

If you have a question or a topic you would like covered in a future ELEVATE Question/Tip of the Week, email <u>jerryring@idealease.com (mailto:jerryring@idealease.com)</u>.

Find a complete list of ELEVATE topics below.

Q: How will the ELEVATE Scorecard and improving driver behaviors lower operation cost and waste?

A: The majority of operation waste occurs within the fuel budget. Driver behavior impacts up to 30% of the vehicles fuel efficiency. The Scorecard won't help reinforce proper tire inflation, nor will it help find the cheapest fuel source, but it will help behaviors regarding idle management and driving style.

For our fleets using the ELEVATE Scorecard, our Idealease Business Intelligence team has shown fuel economy increase by 10 – 15%.

The greatest challenge fleets face is getting local managers engaged. Express the organization's expectation to your team. Sit with your drivers to review your findings. You will see improvements and savings will follow.

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