



## DISTRACTED DRIVING

Idealease revolutionizes fleet operations with ELEVATE®, our proprietary Driver Performance System that improves driver safety and saves fleets millions of dollars in annual operating costs.

Sign up for the ELEVATE® Question/Tip of the Week and receive short, actionable, and easy-to-use information to help your drivers operate their vehicles more safely while reducing fuel consumption, idle time, wear and tear on equipment, maintenance costs, vehicle downtime, and more.

If you have a question or a topic you would like covered in a future ELEVATE Question/Tip of the Week, email [jerryring@idealease.com](mailto:jerryring@idealease.com) (<mailto:jerryring@idealease.com>).

Find a complete list of ELEVATE topics below.

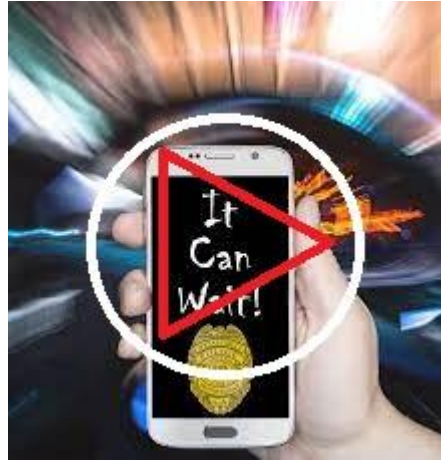
**Q: Distracted driving poses not only a threat to your drivers, but to other drivers and passengers on the roadways. Does your company have a distracted driving policy in place for your drivers?**

**A:** 57% of drivers are more likely to stop driving distracted if pressured. That means half of the drivers on the road are just waiting for someone to tell them to stop.

Talk to your drivers about distracted driving, and inform them of the risks they threaten themselves and others with. You may even consider using a paid service that blocks apps and distractions from phones when driving or operating heavy equipment, if a simple conversation isn't solving the issue.

It's a team effort to keep our drivers free of distraction; let's keep our roadways safe!

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**24/7** ROADSIDE ASSISTANCE  
CALL 1-800-435-3273

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