



JULY 4TH HOLIDAY

The 4th of July holiday is a time to enjoy fireworks and show country pride but is also traditionally one of the more dangerous times on the road. The news is saying that this will be the 2nd highest July 4th holiday on record with regards to citizens traveling. With the pandemic many people have been “shelter in place” for a long time and are now ready to celebrate with the easing of restrictions in most states. Many municipalities are already experiencing a higher-than-normal percentage of fireworks violations prior to the holiday. Your drivers need to be on high alert when operating their units and be practicing their Smith5keys of defensive driving:

1. Aim High in Steering

Look 15 seconds into your future. (Do not just look at the vehicle in front of you)

2. Get the Big Picture

Look for Hazards. (Other Motorists, Pedestrians, Vehicle doors opening)

3. Keep Your Eyes Moving

Do not stare. (Use your peripheral vision) (Stop the fixed habit stare)

4. Leave Yourself an Out

Monitor the space cushion around you and your bike.

5. Make sure They See You

Use your signals- (Directionals, 4-Way Flashers, Head Lights, Brake Lights, Horn, Hand Signals) Make Eye Contact.

Drive Sober or Get Pulled Over

To keep families safe this Independence Day, [law enforcement agencies will have increased enforcement focused on impaired driving during the 4th of July holiday period.](https://www.ideallease.com/safety-bulletins/july-4th-holiday-0)

<https://www.nhtsa.gov/campaign/drive-sober>

Drinking and driving is a bad combination, the consequences are abundantly clear, yet people still make the poor decision to drive after drinking. Please be smart and make this 4th of July holiday a fun and memorable one.

If you are headed to 4th of July parties, designate a sober driver before heading out for the evening. If you are hosting a party, offer nonalcoholic drinks for designated sober drivers and monitor who is drinking. See people leaving who have been drinking? Check how they are getting home. Offer to let them stay the night if a sober driver is not available to take them home. Driving with just a buzz does not cut it. With the rise in ride-share options, there really is no excuse for driving impaired.

The average cost of a DUI arrest is approximately \$13,500, accounting for vehicle impound fees, fines, attorney fees, auto insurance hikes and other penalties. Also, prescription drugs, over-the-counter medications and marijuana can all be impairing and land you a DUI, especially in combination with alcohol and/or other drugs.

Have You Prepared Your Terminal Facility for the 4th of July Holiday?

It is not uncommon for thieves to target truck terminals and truck dealerships over the holidays. Thieves know that holiday weekends are a good opportunity for a successful theft as the possibility exists for no one to be at your facility. Make sure that you take extra precaution to secure the trucks and items of value at your facility. If your units do not have anti-siphon devices or locking caps, instruct the drivers not to fill the units at the end of the day. Make sure that all security alarms and cameras are in working order. Walk the perimeter of the lot to make sure that security fencing is in good condition. Move units and all other material such as pallets, tires, etc. far enough away from the fence so they cannot be used to climb on to get over the fence. Review your security lighting to make sure it is operational and adequate. Lighting can be obstructed by vehicles or trees allowing a thief a place to be unseen. Consider blocking the entrance and exits to the lot so units cannot be stolen. Throughout the three-day weekend assign management personnel to check the terminal randomly. Notify local law enforcement officials of your hours of operation over the holidays so they know when to expect activity at your location. Using a little prevention and common sense can deter a thief from striking your facility and disrupting your business!

Cargo Theft and 4th of July



CargoNet

July 4th Holiday Cargo Theft Trends 2021

Over the last five years, there has been a rise in theft incidents reported to the CargoNet® Command Center during the July 4th holiday. Here is a snapshot of the events, including theft by state, commodity type, location type, and loss value, from July 1 through July 7.



Source: CargoNet, a Verisk business



July 4th Holiday Security Tips and Best Practices



Supply Chain Fraud Security Tips

- ★ Cargo thieves enjoy the holidays because shipping volume of desirable goods increases, as does demand. Freight brokers should be extra-diligent during the holiday season as fictitious pickups increase.
- ★ End-of-day transactions should have strict vetting processes; a second look by a supervisor prior to tendering a load to a carrier may prevent a theft.
- ★ A trucker that is willing to take an undesirable load for a lower rate than the industry standard may be setting you up for a theft.
- ★ Fuel advance, hostage load, and line haul scams also increase a few days before a holiday. Prior to issuing the fuel advance, call the shipper to confirm that the load was picked up. Do not accept incoming calls from a shipper trying to tell you the driver is there—it could be the scammers spoofing the phone number of the shipper.



In-Transit Cargo Security Tips

- ★ Make sure that both security managers and drivers have accurate license plate, VIN, and descriptive information for tractors, trailers, containers, and container chassis. Police agencies will need this information to open an investigation in the event of an incident. Drivers should keep this information on them so they can quickly reference it if their truck is stolen.
- ★ Secure all trailers (loaded and unloaded) with high-security ISO 17712 compliant barrier seals in combination with hardened padlocks. Use king pin locks for unattached trailers.
- ★ Secure all tractors with high-security locking devices, such as air-cuff and steering column locks.
- ★ Remind drivers to arrive at point of pickup well-rested, showered, and fed and with a full tank of fuel.
- ★ Avoid having loaded trailers sit unattended when employees are not present.



Warehouse / Distribution Center Security Tips

- ★ Check to make sure the entire facility is in good working order. This should include lighting, backup generators, alarm system(s), surveillance equipment, perimeter fencing, and any other type of barrier.
- ★ Remove keys from all facility equipment and place them in a secure location, especially motorized pallet jacks and forklifts.
- ★ Never treat any alarm signal as a false alarm. When targeting warehouse locations, cargo thieves tend to trip facility alarm systems multiple times before a break-in to give law enforcement and facility managers the impression that the alarm system is broken.
- ★ Encourage documentation and reporting of all suspicious activity that occurs in and around a facility to security personnel and the CargoNet Command Center. This information can be critical to law enforcement in the event of a cargo theft incident.
- ★ Ask local police agencies to make routine checks of facilities during holiday downtime.



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Independence Day Holiday

During this Independence Day weekend, please take a moment to honor America and all that we are. Also, remember our military servicemen and women who are protecting our freedom across the globe and fighting for those who do not have the liberty our great country provides. Let us never forget those who have sacrificed before us to protect the United States and the values we hold dear.

The next Idealease Safety bulletin will be on July 16th because of the 4th of July Holiday. Have a Happy and Safe 4th of July!!!

CVSA "Operation Safe Driver Week" July 11-17

[The Commercial Vehicle Safety Alliance's Safe Driver Week 2021 \(https://www.cvsa.org/program/programs/operation-safe-driver/operation-safe-driver-week/\)](https://www.cvsa.org/program/programs/operation-safe-driver/operation-safe-driver-week/) will go on July 11-17. According to CVSA, the focus of the week-long enforcement effort will be to control excessive speeding by commercial motor vehicle drivers. Throughout that week, law enforcement personnel will be on the lookout for commercial motor vehicle drivers and passenger vehicle drivers engaging in risky driving. Identified unsafe drivers will be pulled over and issued a

citation or warning.

CVSA Announces Dates for Brake Safety Week

This year's Brake Safety Week is scheduled for August 22-28, according to the Commercial Vehicle Safety Alliance (CVSA). The enforcement campaign is a part of the larger [Brake Safety Awareness Month \(https://www.cdjobs.com/news-notes/news/august-is-brake-safety-awareness-month\)](https://www.cdjobs.com/news-notes/news/august-is-brake-safety-awareness-month), which takes place in August.

During CVSA's annual enforcement event, roadside inspectors will focus on the brake systems and components as they conduct North American Standard Inspections and compile data on brake hoses/tubing, the emphasis this year.

The association will issue a report on its findings later this year. The event is also an opportunity for motor carriers to educate drivers and maintenance service providers on importance of brake safety.

24/7 ROADSIDE ASSISTANCE
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