



WHO CAN IT BE NOW?

Idealease revolutionizes fleet operations with ELEVATE®, our proprietary Driver Performance System that improves driver safety and saves fleets millions of dollars in annual operating costs.

Sign up for the ELEVATE® Question/Tip of the Week and receive short, actionable, and easy-to-use information to help your drivers operate their vehicles more safely while reducing fuel consumption, idle time, wear and tear on equipment, maintenance costs, vehicle downtime, and more.

If you have a question or a topic you would like covered in a future ELEVATE Question/Tip of the Week, email ELEVATE@Idealease.com.

Find a complete list of ELEVATE topics below.

Q: Distracted driving is a critical safety focus for our industry. Many companies have no cell phone policies for their drivers. So, who continues to call our drivers?

A: A large private fleet recently had a confidential survey regarding the use of handheld cellphones while driving. The survey revealed that more than half the calls that came into a driver's phone was initiated by a family member!

Think about that. The people who care most for a person are not only putting their loved one's safety at risk, but also possibly the livelihood and financial support for the family. Talk with your drivers about this. Inform them to speak with their families and set guidelines. They must inform their family members they are going to check messages and return urgent calls at each stop.

Let us all do our part keeping our drivers free of distraction!

