



CREATING A SUCCESSFUL DRIVER PROGRAM

Idealease revolutionizes fleet operations with ELEVATE®, our proprietary Driver Performance System that improves driver safety and saves fleets millions of dollars in annual operating costs.

Sign up for the ELEVATE® Question/Tip of the Week and receive short, actionable, and easy-to-use information to help your drivers operate their vehicles more safely while reducing fuel consumption, idle time, wear and tear on equipment, maintenance costs, vehicle downtime, and more.

If you have a question or a topic you would like covered in a future ELEVATE Question/Tip of the Week, email ELEVATE@Idealease.com.

Find a complete list of ELEVATE topics below.

Q: I am having trouble monitoring and modifying driver behavior. What are some tips that will help me get started?

A: Many fleets have begun to modify driver behavior but ended up falling short and lost momentum within their organization. The key is to communicate with your organization and team the clear expectations you have for your fleet. Below are a few key points with which other fleets have seen success.

- Create a telematics data metric baseline
 - Idealease created ELEVATE and the grading algorithm to set this baseline for you
- Establish a structured driver training program
- Hold regular reviews:

- Showcase scores for all drivers to increase peer pressure
- Provide learning opportunities
 - Self-education
 - E-learning
 - Driver to driver (peer) coaching
- Create a positive company culture of safety and efficiency