

# ELEVATE ENGAGEMENT IMPROVES SAFETY

Idealease Business Intelligence recently ran a study of over 7,000+ vehicles of 70+ different Idealease fleets. We have discovered that across the various groups of vehicles, customers who engage with us and their ELEVATE scorecard data, experienced superior results in every category. It's no coincident that this results in creating safer roadways throughout our communities.

The graph below illustrates the average driver event per customer type, which covers the corner and brake events that exceed .3gForce threshold, the industry standard for harsh driving events. Fleet managers who actively engage with their drivers and focus on coaching and positive reinforcement, in turn help reduce these driving events, ultimately resulting in increased safety.