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April is Distracted Driving Awareness Month

Did you know your brain can miss seeing up to 50% of your driving environment when you talk on a cell phone? And, that according to research, drivers talking on cell phones had slower reaction times than drivers with a .08 blood alcohol content. April is Distracted Driving Awareness Month and is the perfect time for motor carriers to reinforce to their drivers the dangers of distracted driving and the rules and regulations being enforced by the FMCSA.

According to these regulations, Commercial Motor Vehicle (CMV) drivers are prohibited from texting or using hand-held mobile phones while operating their vehicles. Violations can result in fines and/or disqualifications and will impact a motor carrier's and/or driver's Safety Management System (SMS) results. Texting means manually entering alphanumeric text into, or reading text from, an electronic device. The rules also restrict a CMV driver from reaching for or holding a mobile phone to conduct a voice communication, as well as dialing by pressing more than a single button. CMV drivers who use a mobile phone while driving can only operate a hands-free phone located in proximity. In short, the rule prohibits unsafely reaching for a device, holding a mobile phone, or pressing multiple buttons.

The rules impose sanctions for driver offenses, including civil penalties up to \$2,750 and disqualification for multiple offenses. Motor carriers are also prohibited from



March 15th, 2019

Saint Patrick's Day Drunk Driving Prevention: March 17, 2019



St Patrick's Day is one of the deadliest holidays on our nation's roads. During the 2013-2017 St Patrick's Day holiday period (6 pm March 16 to 5:59 am March 18), 234 lives were lost due to drunk-driving crashes.

Buzzed Driving is Drunk Driving In 2017, drunk driving killed more than 10,000 people in our country, and every single one of those deaths was preventable.

These marketing tools can be used to fit your needs and objectives while, at the same time, partnering with other States, communities, and traffic safety organizations on this drunk driving prevention initiative.

New 2019 campaign materials include:

requiring or allowing their drivers to text or use a hand-held mobile phone while driving and may be subject to civil penalties up to \$11,000. Violations will impact SMS results. This month reinforce to your drivers the dangers of distracted driving.

The National Safety Council offers tips for all drivers on staying safe all month.

It's very easy to comply with the rules:

No REACHING
No HOLDING
No DIALING
No TEXTING
No READING



Banning Distracted Driving: An Employer's Guide to Protect Employees and Liability

- Implement a clear policy indicating that the employer does not require employees
 to answer calls while they are on the road. This includes the employer placing
 calls to employees while they are driving.
- Encourage your employees to plan their trips to include stops so they can safely return calls and emails.
- Establish company policy that makes it unnecessary for employees to text while driving to fulfill their job duties.
- Eliminate any incentives that may encourage employees to text/talk while operating a vehicle.
- · Communicate your state's regulations and associated fines to employees.
- Encourage employees to sign an anti-distracted driving pledge.
- · Designate company vehicles as "distraction-free zones."

Obtain a <u>free cell phone policy kit</u> from National Safety Council.

For additional information on distracted driving visit the following websites: http://www2.idealease.com/e/36492/ddam/5lgmhr/707271678?
http://www2.idealease.com/e/36492/2019-03-15/5lgmht/707271678?
http://www2.idealease.com/e/36492/2019-03-15/5lgmht/707271678?
http://www2.idealease.com/e/36492/2019-03-15/5lgmht/707271678?
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<a href="http://www.new.edu.new.



FMCSA Offers Resource for Upcoming CDL Drug and Alcohol Clearinghouse

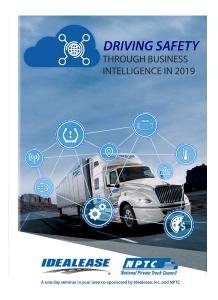
An online resource for commercial motor vehicle (CMV) industry stakeholders has been established by the Federal Motor Carrier Safety Administration (FMCSA) in advance of next year's CDL Drug and Alcohol Clearinghouse implementation.

Commercial driver's license (CDL) holders, employers, state driver licensing agencies, medical review officers, and substance abuse professionals can use the resource

- Updated infographics
- Updated social media messaging

Click Here to get your campaign materials now.

Registration Is Open Online for the 2019 Idealease / NPTC Safety Seminars



<u>Click here to register for a Safety</u> <u>Seminar in your area</u>.

Idealease and the National Private Truck Council NPTC will be hosting safety seminars again in 2019. The one-day seminar this year will focus on new safety technologies available on trucks today, basic <u>Safety and Compliance</u>, regulation changes and CSA. The seminars will be provided to all Idealease customers, potential customers and NPTC members at no additional charge. The seminars provide important information applicable to both the novice and experienced transportation professionals.

Spring Seminars

3/27/2019	Orlando, FL
3/28/2019	Tampa, FL
4/2/2019	Memphis, TN
4/3/2019	Atlanta, GA
4/3/2019	Manheim, PA
4/4/2019	Charlotte, NC
4/4/2019	Weirton, WV
4/17/2019	Ventura, CA
4/18/2019	San Leandro, CA
4/23/2019	Portland, OR
5/1/2019	Plymouth, IN
5/1/2019	Grand Rapids, MI
5/7/2019	Upper Marlboro, MD
5/9/2019	Aurora, CO
5/21/2019	Baltimore, MD



webpage to learn more about the clearinghouse implementation, scheduled for January 6, 2020.

The <u>website</u> provides CMV stakeholders with information about the clearinghouse, including a fact sheet, implementation timeline, and frequently asked questions. CMV stakeholders can also sign up to receive clearinghouse-related email updates during the implementation process.

The clearinghouse will be a secure online database that will allow FMCSA, CMV employers, state driver licensing agencies, and law enforcement agencies to identify, in real-time, CDL drivers who have violated federal drug and alcohol testing program requirements.

Congress mandated implementation of the clearinghouse on December 5, 2016, outlining the roles and responsibilities of those who will be required to use it. Other key dates include:

- Fall 2019: Users can begin registering accounts to allow access once the clearinghouse becomes operational.
- January 6, 2020: Mandatory
 use of the clearinghouse to report and query information about driver drug and
 alcohol program violations goes into effect.
- January 23, 2023: Employers must query the clearinghouse to satisfy the employer requirement to identify prospective drivers who have committed drug and alcohol program violations.

ATRI Studies Impact of Marijuana-Impacted Car Drivers on Truckers

As more states continue to legalize marijuana for recreational and medicinal purposes, the likelihood of car drivers operating under the influence of marijuana on the roadways increases.



To understand how marijuana-impaired driving might impact truck drivers, the American Transportation Research Institute (ATRI) published research exploring the issue.

A goal of ATRI's research was to document methods to identify and deter marijuanaimpaired driving. The study recommended:

- Increasing data collection on the frequency and impact of marijuana-impaired driving
- · Educating and informing the public on the risks of impaired driving
- Equipping law enforcement and the court system to better intercept and prosecute impaired drivers
- · Targeting tax revenue generated from marijuana sales to fund training activities

The report also calls for developing more drug recognition experts to identify drivers who might be under the influence of marijuana.

5/23/2019 Milwaukee, WI

Nashville, TN

Fall Seminars

9/12/2019

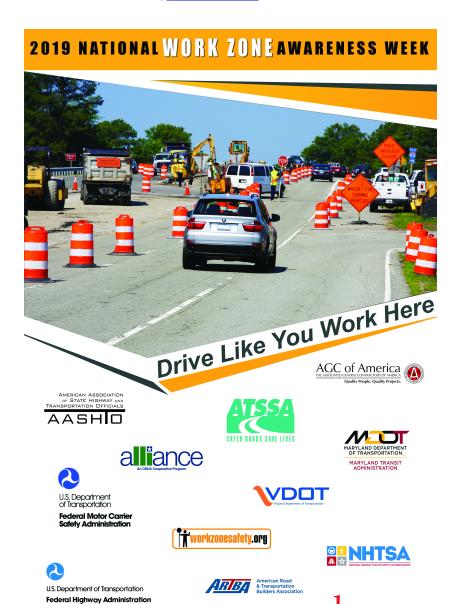
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10/15/2019	Reno, NV
10/22/2019	Salt Lake City, UT
10/23/2019	Modesto/Turlock, CA
10/23/2019	Lexington, KY
TBD	Chicago, IL
TBD	Springfield, IL
TBD	San Leandro, CA
TBD	Eugene, OR
TBD	Green Bay, WI
TBD	Erie, PA
TBD	Louisville, KY
TBD	Kelowna, BC
TBD	Everett, WA
TBD	Chattanooga, TN



Click Below to Register Your Employees for the Safety Bulletin or View Archives of Past Bulletins

National Work Zone Awareness Week April 8-12

National Work Zone Awareness Week (NWZAW) is an annual spring campaign held at the start of construction season to encourage safe driving through highway work zones and construction sites. The key message is for drivers to use extra caution in work zones. For more information, *Visit the Website*.



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Last Name *		
Job Title *		
Company *		

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