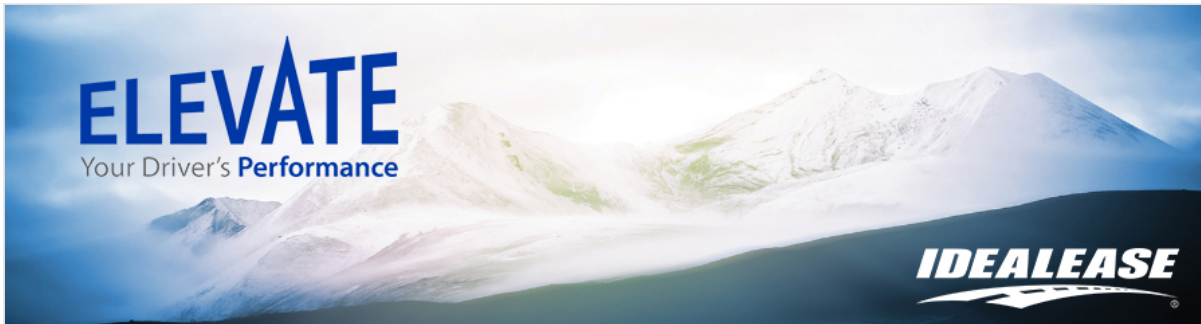


This Week: CVSA Operation Safe Driver Week



CVSA Operation Safe Driver Week

Q: When is CVSA's Operation Safe Driver Week and what will they focus on?

A: Speeding was selected as the emphasis for this year's Operation Safe Driver week, scheduled for July 14th - 20th throughout North America.



During the annual Commercial Vehicle Safety Alliance (CVSA) event, law enforcement personnel are on the lookout for commercial motor vehicles (CMVs) and passenger vehicles driving dangerously. Anyone performing unsafe driving behaviors runs the risk of being pulled over and faces warnings or citations. Law enforcement personnel will also track driver behavior such as distracted driving, texting, seatbelt violations, following too closely, improper lane changes, reckless or aggressive driving, failure to obey traffic control devices, and driving while intoxicated.

Idealease is committed to helping your team Elevate their Performance. You will receive a weekly Question or Tip of the Week explaining different elements of the scorecard, tips to improve Key Performance Indicators (KPI's), or other motivational topics to keep the team(s) striving for excellence behind the wheel. If you have a question or would like a topic covered, please email jerryring@idealease.com.



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