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SAFETY BULLETIN



Click It or Ticket

In 2016, more than 32 million people failed to buckle up while in their vehicles - that's nearly 10 percent of drivers and passengers. Decades ago, we learned about the life-saving importance of the seat belt, and since that time, states across the nation have required people to buckle up when operating a vehicle. And for good reason: Just between 2012 to 2016, seat belts saved nearly 67,000 lives. But there's still so much work to do. Tragically, if all passenger vehicle occupants 5 and older involved in fatal crashes had worn their seat belts, an additional 2,456 lives could have been saved in 2016 alone.

From May 21 to June 3, law enforcement agencies across the country will be joining the National Highway Traffic Safety Administration (NHTSA) for the 2018 *Click It or Ticket* enforcement mobilization. With the Memorial Day holiday marking the official start to summer, there will surely be thousands more families traveling the roads to their vacation destination. This is not a campaign to write tickets or train law enforcement. This is a campaign to help keep people safe and alive. Law enforcement officers see the casualties of not wearing a seat belt, and do not wish that devastation on anyone.

Drivers across the country are asked to please make buckling up an automatic habit, just like brushing your teeth or turning off the light switch.

Whether you ride in the front seat of the back, and no matter which car seat or booster seat your child may use, everyone's seat belt should be buckled every trip. According to NHTSA's 2016 research, 10,428 people were killed by neglecting this one simple task. The action is so quick and so basic - and it can save your life.



In addition to increased patrols and zero-tolerance enforcement, there are other facts about the dangers of unbuckled driving:

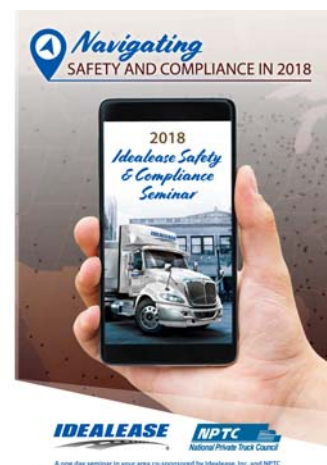


May 25, 2018

The Next Idealease Safety Bulletin will be on June 8th because of the Memorial Day Holiday next week.

Have a Safe Memorial Day Holiday!

Navigating Safety and Compliance in 2018



Idealease and the National Private Truck Council NPTC will again be hosting safety seminars in 2018. The one day seminar this year will focus on the new Electronic Logging Device (ELD) regulation, basic safety and

- **Youth:** Young adults in particular seem to think they are invincible in vehicles. Unfortunately, they are dying at a disproportionate rate because they are not wearing their seat belts.
- **Males:** Almost twice as many men are dying in vehicle crashes compared to women, and they are wearing their seat belts less often.
- **Pickup Truck Drivers and Passengers:** Many pickup truck occupants think that they don't need to wear their seat belts because they believe their large vehicles will protect them in a crash. However, the numbers from NHTSA tell the truth: 60% of pickup truck occupants who were killed in crashes were not buckled up. That's compared to 42% of passenger car occupants who were unbuckled when they were killed in crashes.

Nighttime also poses a particularly dangerous threat to vehicle occupants. In 2015, about 57% of passenger vehicle occupants who were killed during the nighttime hours of 6 pm to 5:59 am were not wearing their seat belts. More people are being killed in nighttime crashes than ever before, and we are going to be targeting nighttime seat belt violators as a result.

Each year, too many people die as a result of refusing to buckle their seat belts.



The numbers must change. The behavior is too simple. Just a click of the seat belt. Do not just buckle up to avoid a ticket -- our friends' and families' lives are more important than that. But if you are caught driving while unbuckled, you will get a ticket -- no excuses, no warnings. Wearing your seat belt is required by law. Day and night, front seat and back, *Click It or Ticket*.

[Click Here](#) to find out more about the *Click It or Ticket* mobilization.

Face the Facts

- The national seat belt use rate 2016 was 90.1%, which is good -- but we can do better. The other 9.9% still needs to be reminded that seat belts save lives.
- Among young adults 18 to 34 killed in crashes in 2016, more than half (57%) were completely unrestrained -- one of the highest percentages for all age groups.
- Men make up the majority of those killed in motor vehicle traffic crashes. In 2016, 65% of the 23,714 passenger vehicle occupants who were killed were men. It comes as no surprise that men wear their seat belts at a lower rate than women do -- 52% of men in fatal crashes were unrestrained, compared to 40% of women.
- High-visibility seat belt enforcement is important 24 hours a day, but nighttime is especially deadly for unbuckled occupants. In 2016, 56% of passenger vehicle occupants killed at night (6 pm - 5:59 am) were not wearing their seat belts.



compliance, regulation changes and CSA. The seminars will be provided to all Idealase customers, potential customers and NPTC members at no charge. The seminar provides important information applicable for both the novice and experienced transportation professionals. To register for an upcoming seminar in 2018, [Click Here](#).



Fall Seminars (Sept-Oct)

8/9/2018	Santa Rosa, CA
9/19/18	Fort Wayne, IN
9/25/2018	Dallas, TX
9/26/2018	Houston, TX
10/10/2018	Nashville, TN
10/16/18	Kansas City, MO
10/24/2018	Turlock, CA
10/25/18	Oklahoma City, OK
11/7/2018	San Leandro, CA
TBD	Moncton, NB



Bust the Myths

- **Vehicle Type:** There seems to be a misconception among those who drive and ride in pickup trucks that their large vehicles will protect them better than other vehicles would in a crash. The numbers otherwise: 61% of pickup truck occupants who were killed in 2016 were not buckled up. That's compared to 42% of passenger car occupants who were not wearing seat belts when they were killed. Regardless of vehicle type, seat belt use is the single most effective way to stay alive in a crash.
- **Seating Position:** Too many people wrongly believe they are safe in the back seat unrestrained. 47% of all front-seat passenger vehicle occupants killed in crashed in 2016 were unrestrained, but 57% of those killed in back seats were unrestrained.
- **Rural vs. Urban Locations:** People who live in rural areas might believe that their crash exposure is lower, but in 2016, there were 13,732 passenger vehicle fatalities in rural locations, compared to 9,366 fatalities in urban locations. Out of those fatalities, 49% of those killed in the rural locations were not wearing their seat belts, compared to 46% in urban locations.



International Roadcheck Set for June 5-7 with Focus on Hours-of-Service Compliance

The Commercial Vehicle Safety Alliance's (CVSA) International Roadcheck will take place June 5-7, 2018. Over that 72-hour period, commercial motor vehicle inspectors in jurisdictions throughout North America will conduct inspections of commercial motor vehicles and drivers. This year's focus is on hours-of-service compliance.

[Click Here](#) for more information on International Roadcheck.

FMCSA Chief Sees Room to Add Flexibility to HOS Rules

The Federal Motor Carrier Safety Administration (FMCSA) is investigating whether some flexibility can be added to the hours-of-service rules, according to congressional testimony from FMCSA Administrator Ray Martinez.

Speaking before the House Committee on Transportation and Infrastructure on



Tuesday, May 22, Martinez said the agency is engaged in discussions with the trucking industry and safety advocates "to see what would be acceptable" in terms of rule changes.

With better hours-of-service compliance rates due to the switch to electronic logs, the time is right to see whether the hours-of-service rules can be adjusted, Martinez said.

"I believe that a great first step has been these electronic logging devices, because now it makes everybody on a level playing field," he said.

"Now let's look at hours of service and see whether some modifications [are warranted]," he added. "That is, not extending the hours, but providing some flexibility in the current rules."

Martinez cautioned, however, that the agency doesn't want the rules to become so complicated that they cause problems during roadside enforcement.

"We have to make sure that they're clear rules but that [they] provide flexibility," he said.

In response to a question about whether the FMCSA will grant additional ELD exemptions, Martinez said the agency is still evaluating many exemption requests and he hopes they will have responses to all of them "shortly."



Memorial Day Holiday

As we celebrate the upcoming Memorial Day Holiday let us not lose site of the freedom that we all enjoy. On May 3, 2000, President William J. Clinton, designated that 3:00 pm on Memorial Day as a time for US citizens to observe one minute of silence in respect and reverence to those individuals who have given the ultimate sacrifice to protect the freedom of the United States of America. Also keep in your thoughts and prayers for the well being of the lives of the men and women who currently serve in our armed forces. Have a safe and enjoyable holiday.

Now is the Time to Prepare Your Terminal Facility for the Long Memorial Day Holiday Next Weekend

This is the first three day holiday weekend of the year and it is not uncommon for thieves to target truck terminals and truck dealerships over the holidays. With the rising price of Diesel fuel, fuel in your unit's tanks is especially vulnerable to theft. Another theft item that has escalated in the last three years is the Diesel Particulate Filter (DPF). The DPF is constructed with precious metals. Thieves use battery powered saws to cut off the DPF. Thieves recently stole a complete after treatment system form one of our customers units. The theft not only resulted in the cost of replacing the parts but also resulted in the unit being down for six weeks due to parts on backorder. Thieves know this holiday is a good opportunity for a successful theft as the possibility exists for no one to be at the facility.



Here are some security tips:

- Make sure that you take extra precaution to secure the trucks and items of value at your facility.
- If your units do not have anti-siphon fuel devices or locking fuel caps, instruct the drivers not to fill the units at the end of the day.
- Make sure that all security alarms and cameras are in working order.
- Walk the perimeter of the yard to make sure that security fencing is in good condition.
- Move units and all other material such as pallets, tires, etc far enough away from the fence so they cannot be used to climb on to get over the fence.
- Review your security lighting to make sure it is operational and adequate. Lighting can be obstructed by vehicles or trees allowing a thief a place to be unseen.

- Make sure the security alarm system is operational and cameras are adjusted.
- Consider blocking the entrance and exits to the lots so units cannot be stolen. Throughout the three day weekend assign management personnel to check the terminal randomly.
- Notify local law enforcement officials to your hours of operation over the holidays so they know when to expect activity at your location.

Using a little prevention and common sense can deter a thief from striking your facility and disrupting your business!

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