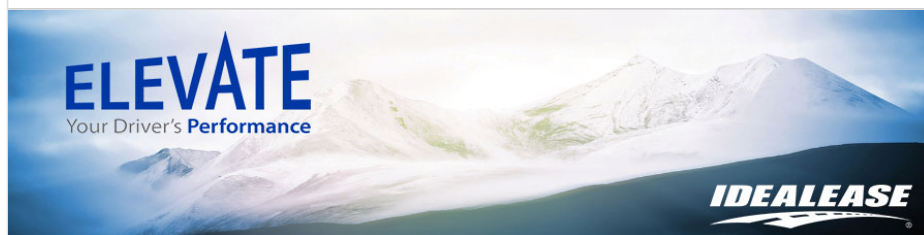


This Week: New Grading System

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New Grading System

Q: I received my scorecard and noticed a *new grading system*. *Why did you change it?*

A: As a company, and as an industry, we're always looking for ways to improve and better ourselves. We evolve with the times, and the same goes for *Elevate*. We understood that the old system in which we ranked drivers was outdated and difficult to follow. *We've now carefully constructed and formulated an algorithm which is easy to understand, and grades drivers based on individual safety and performance.*

What's New?

We disagree that ranks should be based on a single fleet's performance. We want drivers to be graded individually on behaviors they can most control, so we've taken into account vehicle models, GVWR's, routes, climates, and topography. Our grading algorithm is based on data collected from over 6,000 vehicles with different types of variables and is scaled on ideal performance.

You can expect the following improvements:

- Universal, easy to understand, grading scale. i.e., 1-100 and associated letter grades: A,B,C,D,F.
- Easy to pinpoint driver opportunities for improvement.
- Easier to navigate raw Excel data

For additional questions on the new grades, please contact [Jerry Ring](#), or [Michael Heasley](#) for assistance.



Idealease Business Intelligence is committed to helping your team Elevate their performance. You will get a weekly Question of the Week email that will help explain different elements of the scorecard, offer tips to improve Key Performance Indicators (KPI's) or other motivational topics to keep your drivers striving for excellence behind the wheel. If you have a question or would like a topic covered, please email jerryring@idealease.com.



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