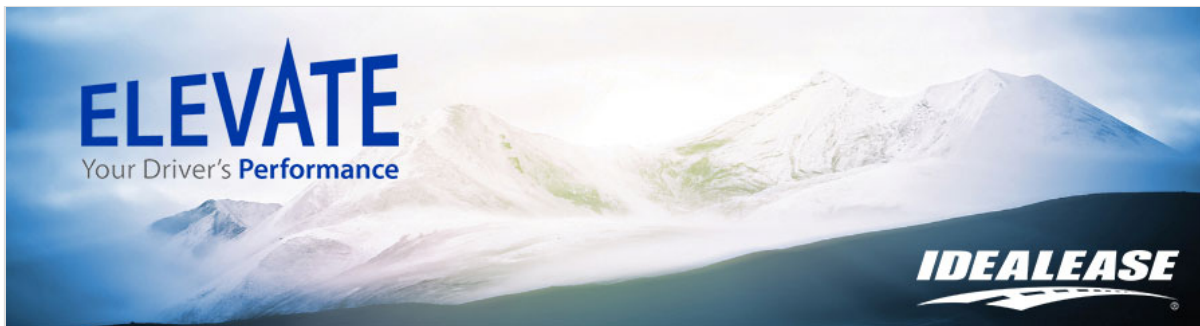


This Week: Winter Fuel Mix Affecting Fuel Economy

10/30/2019



Winter Fuel Mix Affecting Fuel Economy



Q: *Why does my Fuel Economy drop in the colder months?*

A: *Refineries must change the composition of diesel fuel in the winter to help it function better in the cold weather.* These changes give the fuel a little more temperature margin when it comes to how quickly the diesel fuel might gel in cold weather. The mix lowers the energy level of the fuel, meaning more fuel is needed to haul the same load or maintain the same speed, resulting in lower fuel economy.

Managing your speed, idle habits, and driving behaviors can help offset the fuel economy loss and minimize the financial impact to your business.

Idealease is committed to helping your team Elevate their Performance. You will receive a weekly Question or Tip of the Week explaining different elements of the scorecard, tips to improve Key Performance Indicators (KPI's), or other motivational topics to keep the team (s) striving for excellence behind the wheel. If you have a question or would like a topic covered, please email jerryring@idealease.com.



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