

IDEALEASE

ENGAGEMENT IMPROVES SAFETY

Idealease revolutionizes fleet operations with ELEVATE™, our proprietary Driver Performance System that improves driver safety and saves fleets millions of dollars in annual operating costs.

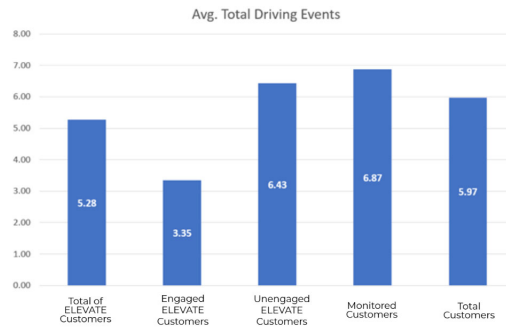
Sign up for the ELEVATE™ Question/Tip of the Week and receive short, actionable, and easy-to-use information to help your drivers operate their vehicles more safely while reducing fuel consumption, idle time, wear and tear on equipment, maintenance costs, vehicle downtime, and more.

If you have a question or a topic you would like covered in a future ELEVATE™ Question/Tip of the Week, email jerryring@idealease.com (<mailto:jerryring@idealease.com>).

Find a complete list of ELEVATE™ topics below.

Idealease Business Intelligence recently ran a study of over 7,000 vehicles and 70+ different fleets. What we found is that across the different groups of vehicles, customers who are engaged with us and their ELEVATE scorecard results, excel in every category. This is particularly important in helping create safer roadways for everyone in our communities.

The graph below shows the average driver event per customer type. This includes corner and brake events that exceed a .3gForce threshold. (Which is the industry standard for harsh driving events). Those who actively engage with their drivers help reduce these driving events, ultimately resulting in increased safety.



24/7 ROADSIDE ASSISTANCE
CALL 1-800-435-3273

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