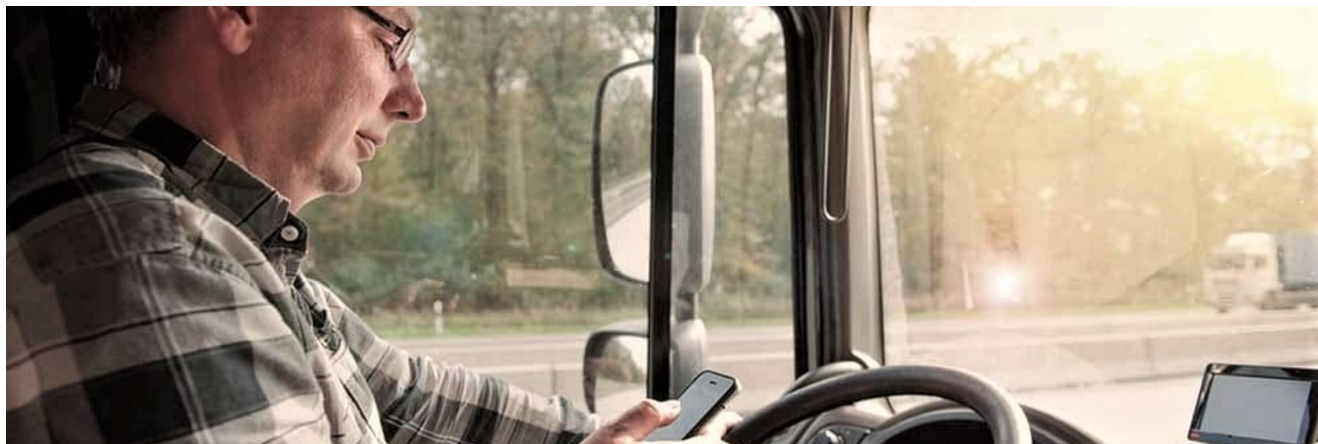


IDEALEASE

HOW TO AVOID BRAKING EVENTS

Idealease revolutionizes fleet operations with ELEVATE™, our proprietary Driver Performance System that improves driver safety and saves fleets millions of dollars in annual operating costs.

Sign up for the ELEVATE™ Question/Tip of the Week and receive short, actionable, and easy-to-use information to help your drivers operate their vehicles more safely while reducing fuel consumption, idle time, wear and tear on equipment, maintenance costs, vehicle downtime, and more.

If you have a question or a topic you would like covered in a future ELEVATE™ Question/Tip of the Week, email jerryring@idealease.com (<mailto:jerryring@idealease.com>).

Find a complete list of ELEVATE™ topics below.

Q: I have a driver that consistently has frequent braking events, but he has a good driving record and doesn't understand why these events are happening. Do you have any tips?

A: Having a good driving record is great; however, it doesn't always mean the driver is the safest in your fleet, perhaps, the most fortunate.

Braking events can be an indicator of aggressive, risky, or inattentive driver behaviors. The most common cause of braking events is driving too closely. Many drivers are under delivery pressures, such as hours of service limitations. Although they may feel rushed, following too closely does not

result in saving time vs. the proper practice of maintaining an optimal following distance. Assess your driver behavior to find out if they might be distracted or following too closely, so you can together eliminate these braking events.

24/7 ROADSIDE ASSISTANCE
CALL 1-800-435-3273

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