

IDEALEASE

WINTER WEATHER IMPACTING BRAKE AND CORNER EVENTS

Idealease revolutionizes fleet operations with ELEVATE®, our proprietary Driver Performance System that improves driver safety and saves fleets millions of dollars in annual operating costs.

Sign up for the ELEVATE® Question/Tip of the Week and receive short, actionable, and easy-to-use information to help your drivers operate their vehicles more safely while reducing fuel consumption, idle time, wear and tear on equipment, maintenance costs, vehicle downtime, and more.

If you have a question or a topic you would like covered in a future ELEVATE Question/Tip of the Week, email jerryring@idealease.com (<mailto:jerryring@idealease.com>).

Find a complete list of ELEVATE topics below.

Q: Brake and Corner Events are reducing. Our coaching is finally working, right?

A: If you are in a southern climate, that could be the case! Keep that coaching and positive reinforcement up and you will continue to see improvements.

If you are in climates impacted by the winter weather, however, it may be the natural reaction to drive more carefully, as ice and snow becomes more common for many in the winter.

It is still a positive result of safer driving, and it raises the bar for when we get out of winter and into springtime weather. While the weather naturally causes improvements in driving events, it opens opportunity to focus on maintaining the balance of idle behaviors.

24/7 ROADSIDE ASSISTANCE
CALL 1-800-435-3273

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