



✓ Elevate [Holiday Distractions \(/elevate/holiday-distractions-0\)](https://www.idealease.com/elevate/holiday-distractions-0) has been updated.



## HOLIDAY DISTRACTIONS

OPP (Other People's Problems) and how they can impact your braking or cornering: even though we hire professional drivers, provide ongoing coaching, training, and reinforce our safety goals as a company, we must still recognize that we are not the only ones on the road.

As the holiday season approaches, beyond controlling your vehicle for optimum efficiency and safety, you'll also need to be more aware of your surroundings. Here are a few reminders for your drivers.

- Traffic is heavier during average business hours, by stressed or rushed drivers.
  - Be especially aware of cars entering and exiting the roadways, which causes many quick lane changes as people try to move from one strip mall to another.
- People text and use apps while behind the wheel over 30% more during the winter holidays as compared with the average weekday.
  - Be extra cautious when you see people with their phones out. They are paying less attention to what they are doing, so you need to pay MORE attention to what they are doing.
- Parking lots are particularly risky during the holidays as pedestrians, as well as drivers, are often distracted and rushed.

The message is clear. Keep a safe distance, watch your speed, and be aware of your surroundings. This will help eliminate evasive maneuvers that can result in accidents or incidents.

Idealease revolutionizes fleet operations with ELEVATE™, our proprietary Driver Performance System that improves driver safety and saves fleets millions of dollars in annual operating costs.

Sign up for the ELEVATE™ Question/Tip of the Week and receive short, actionable, and easy-to-use information to help your drivers operate their vehicles more safely while reducing fuel consumption, idle time, wear and tear on equipment, maintenance costs, vehicle downtime, and more.

If you have a question or a topic you would like covered in a future ELEVATE™ Question/Tip of the Week, email [jerryring@idealease.com](mailto:jerryring@idealease.com) (<mailto:jerryring@idealease.com>).

Find a complete list of ELEVATE™ topics below.

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