

WINTER FUEL MIX IMPACTING FUEL ECONOMY

Q: Why does my Fuel Economy drop in the colder months?

A: Refineries change the composition of diesel fuel in the winter to help it function better in the cold weather. These changes give the fuel a little extra temperature margin when it comes to how quickly diesel fuel might gel in colder weather. The mix lowers the energy level of the fuel. Therefore, more fuel is needed to haul the same load or maintain the same speed, resulting in lower fuel economy.

Managing your speed, idle habits, and driving behaviors may help offset the fuel economy loss and minimize the financial impact for your business.