



BRACE YOURSELF AND KEEP FOCUS

Idealease revolutionizes fleet operations with ELEVATE®, our proprietary Driver Performance System that improves driver safety and saves fleets millions of dollars in annual operating costs.

Sign up for the ELEVATE® Question/Tip of the Week and receive short, actionable, and easy-to-use information to help your drivers operate their vehicles more safely while reducing fuel consumption, idle time, wear and tear on equipment, maintenance costs, vehicle downtime, and more.

If you have a question or a topic you would like covered in a future ELEVATE Question/Tip of the Week, email jerryring@idealease.com (<mailto:jerryring@idealease.com>).

Find a complete list of ELEVATE topics below.

Q: I've worked hard to help my drivers with their habits. How do I prevent all the effort made from going to the wayside as we approach winter?

A: When winter hits, fuel economy drops. Winter fuel mix is less efficient and has a significant impact on fuel economy when used.

The key is to brace yourself for those natural changes and keep the momentum and focus with your drivers on proper driving and idle behaviors. Let's control what we can control. Keep idle low, drive responsibly and efficiently. If you have been on this journey with us for some time, you will be able to compare how your fleet and drivers performed this December vs. last December. We compile a 13 month rolling graph to allow for this comparison.

Your January results will never be as solid as your September results, but truly winning is when your January 2021 results are better than your January 2020 results!

24/7 ROADSIDE ASSISTANCE
CALL 1-800-435-3273

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