



WINTER FUEL MIX IMPACTING FUEL ECONOMY

Idealease revolutionizes fleet operations with ELEVATE®, our proprietary Driver Performance System that improves driver safety and saves fleets millions of dollars in annual operating costs.

Sign up for the ELEVATE® Question/Tip of the Week and receive short, actionable, and easy-to-use information to help your drivers operate their vehicles more safely while reducing fuel consumption, idle time, wear and tear on equipment, maintenance costs, vehicle downtime, and more.

If you have a question or a topic you would like covered in a future ELEVATE Question/Tip of the Week, email jerryring@idealease.com (<mailto:jerryring@idealease.com>).

Find a complete list of ELEVATE topics below.

Q: Why does my Fuel Economy drop in the colder months?

A: Refineries change the composition of diesel fuel in the winter to help it function better in the cold weather. These changes give the fuel a little extra temperature margin when it comes to how quickly diesel fuel might gel in colder weather. The mix lowers the energy level of the fuel. Therefore, more fuel is needed to haul the same load or maintain the same speed, resulting in lower fuel economy.

Managing your speed, idle habits, and driving behaviors may help offset the fuel economy loss and minimize the financial impact for your business.

24/7

ROADSIDE ASSISTANCE
CALL 1-800-435-3273

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