



## ENGAGEMENT IMPROVES RESULTS

Idealease revolutionizes fleet operations with ELEVATE™, our proprietary Driver Performance System that improves driver safety and saves fleets millions of dollars in annual operating costs.

Sign up for the ELEVATE™ Question/Tip of the Week and receive short, actionable, and easy-to-use information to help your drivers operate their vehicles more safely while reducing fuel consumption, idle time, wear and tear on equipment, maintenance costs, vehicle downtime, and more.

If you have a question or a topic you would like covered in a future ELEVATE™ Question/Tip of the Week, email [jerryring@idealease.com](mailto:jerryring@idealease.com) (<mailto:jerryring@idealease.com>).

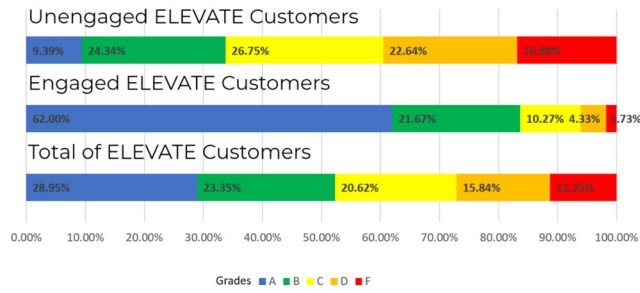
Find a complete list of ELEVATE™ topics below.

**Q: My team is receiving the ELEVATE scorecard, but my scores are still low.**

**A:** Your team might be receiving the scorecard but are they using it?

We recently ran a study of all our customers currently using ELEVATE. We determined which customers were actively engaged and which were not. Those who were engaged and used the scorecard resulted in a better performing and more efficient fleet. The graph below shows the grade percentage of each group. Those who engage with their drivers using ELEVATE focus on coaching low performing drivers.

Work with your managers and explain to them the expectation of your organization. We provide data and tips to help you transform your fleet into a safer and more efficient fleet. If you feel you are ready to engage more deeply, contact your Business Intelligence team member who sends your scorecard to see how they can help.



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**24/7** ROADSIDE ASSISTANCE  
CALL 1-800-435-3273

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