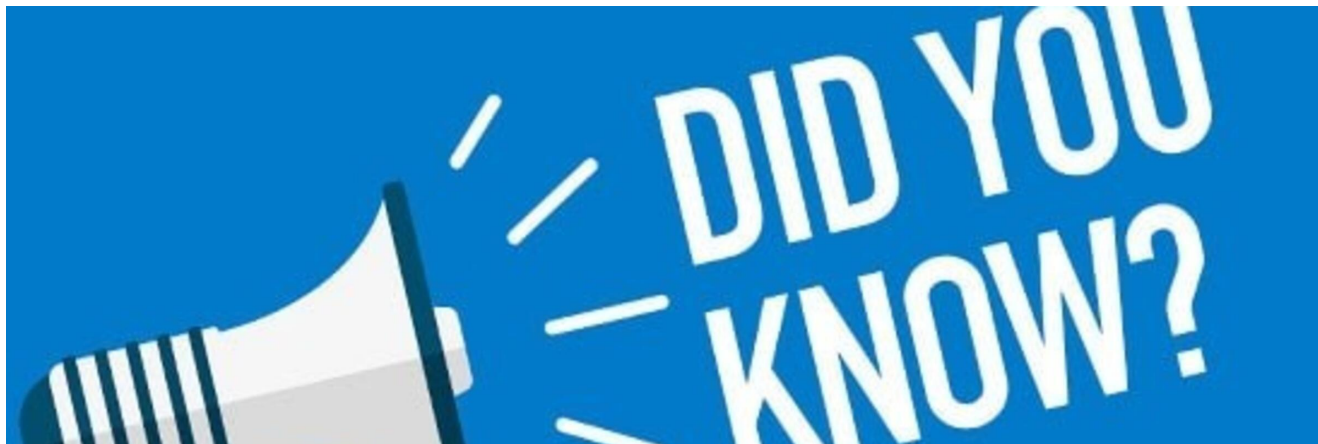


IDEALEASE

DID YOU KNOW DRIVING EVENTS IMPACT FUEL ECONOMY?

Idealease revolutionizes fleet operations with ELEVATE™, our proprietary Driver Performance System that improves driver safety and saves fleets millions of dollars in annual operating costs.

Sign up for the ELEVATE™ Question/Tip of the Week and receive short, actionable, and easy-to-use information to help your drivers operate their vehicles more safely while reducing fuel consumption, idle time, wear and tear on equipment, maintenance costs, vehicle downtime, and more.

If you have a question or a topic you would like covered in a future ELEVATE™ Question/Tip of the Week, email jerryring@idealease.com (<mailto:jerryring@idealease.com>).

Find a complete list of ELEVATE™ topics below.

Did you know...Drivers with higher driving events tend to have a lower MPG than drivers with lower driving events.

We measured one of our larger fleets over a couple of years and found the following:

- Over a 2 year time period, the results consistently showed a half mile per gallon difference between vehicles that had 0 driving events and vehicles that had 4 or more driving events in a month.

As you coach your team about driving events, know you are helping them become not only safer, but also more efficient drivers in your fleet. This results in higher fuel economy and lower fuel costs.

24/7 ROADSIDE ASSISTANCE
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