

WINTER WEATHER IMPACTING BRAKE AND CORNER EVENTS



Q: Brake and Corner Events are reducing. Our coaching is finally working, right?

A: If you are in a southern climate, that could be the case! Keep that coaching and positive reinforcement up and you will continue to see improvements.

If you are in climates impacted by the winter weather, however, it may be the natural reaction to drive more carefully, as ice and snow becomes more common for many in the winter.

It is still a positive result of safer driving, and it raises the bar for when we get out of winter and into springtime weather. While the weather naturally causes improvements in driving events, it opens opportunity to focus on maintaining the balance of idle behaviors.