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Idealease, Inc. Announces the 2015 ONE Idealease Award Winners

Award Honors Operational & Performance Excellence in Commercial Truck Lease and Rental

**North Barrington, Illinois—September 29, 2015**—Idealease, Inc., North America's premier full-service commercial truck leasing, rental and maintenance company, has awarded 62 Idealease locations in the U.S. Canada and Mexico with the prestigious ONE Idealease award, and six Idealease locations earned Elite status, for 2015 at the company's 33<sup>rd</sup> Annual Meeting in Scottsdale, Arizona.

The ONE Idealease recognition program measures performance to 12 standards that ensure consistency in branding, customer service, and product offerings. The ONE Idealease standards help make Idealease the most responsive, fully integrated transportation solutions provider in North America. ONE Idealease recognizes the locations that are dedicated to the Idealease core values of Expertise, Responsiveness, and Stability. ONE Idealease Elite locations achieve certain performance standards in addition to meeting the 12 program standards.

"Our ONE Idealease and ONE Idealease Elite honorees are an extraordinary group of locations that are committed to representing Idealease in the best and most professional manner," said Lance Bertram, Sr. Vice President, Sales, Marketing & Distribution for Idealease, Inc. "This prestigious award is the highest honor an Idealease operation can receive. Our winners are dedicated to growing the presence of Idealease in the commercial truck lease and rental industry."

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The 2015 ONE Idealease award winning locations in the U.S., Canada, and Mexico are:

<u>USA</u>

**Badgerland Idealease Bluegrass Idealease Boise Idealease** Carolina Idealease Charlotte Idealease Chicago Idealease Chicago Idealease Cincinnati Idealease **Cleveland Idealease** Columbus Idealease Cumberland Idealease **Dayton Idealease Diamond Idealease Donahue Idealease Gibbs Idealease** Hill Idealease Idealease of Acadiana Idealease of Atlanta Idealease of Atlanta Idealease of Atlanta Idealease of Baltimore Idealease of Central Wisconsin Idealease of Chattanooga Idealease of Flint Idealease of Houston Indianapolis Idealease Idealease of Miami Idealease of Northeast Wisconsin Idealease of Orlando Idealease of **Reno/Sparks** Longhorn Idealease McCandless Idealease Peterson Idealease **Pliler Idealease Richmond Idealease Riverview Idealease RWC** Idealease **RWC** Idealease **RWC** Idealease St. Louis Idealease Salt Lake City Idealease

Milwaukee, WI Georgetown, KY Boise, ID Columbia, SC Charlotte, NC Carol Stream, IL Chicago, IL Cincinnati, OH Cleveland, OH Columbus, OH Nashville, TN Dayton, OH Edmonton, AB Ventura, CA Fresno, CA Martin's Ferry, OH Harahan, LA Kennesaw, GA Norcross. GA Fulton, GA Baltimore, MD

Marshfield, WI

Chattanooga, TN Flint, MI Houston, TX Indianapolis, IN Miami, FL

Green Bay, WI Orlando, FL

Sparks, NV Austin, TX Aurora, CO San Leandro, CA Shreveport, LA Richmond, VA West Sacramento, CA Los Angeles, CA Phoenix, AZ Seattle, WA St. Louis, MO Salt Lake City, UT Santex Idealease Springfield Idealease Southland Idealease Southwest Idealease Sternberg Idealease Summit Idealease Summit Idealease Summit Idealease Uhl Idealease Ward Idealease Westran Idealease White's Idealease

## **CANADA**

Altruck Idealease Carrier Idealease Cookson Motors Idealease Lewis Idealease Tallman Idealease Tallman Idealease

## **MEXICO**

Idealease Chihuahua Idealease Culiacan Idealease Guadalajara Idealease Juarez Idealease Laguna Idealease Leon Idealease Merida Idealease Monterrey San Antonio, TX Springfield, IL Birmingham, AL Dallas, TX Evansville, IN Kansas City, KS Memphis, TN N. Little Rock, AR Tupelo, MS Louisville, KY Mobile, AL Santa Fe Springs, CA High Point

Kitchener, ON Brantford, ON

Kelowna, BC Barrie, ON Mississauga, ON Ottawa, ON

Chihuahua, MX Culiacan, MX Guadalajara, MX Juarez, MX Torreon, MX Leon, MX Merida, MX Apodaca, MX

## **ONE Idealease Elite**

Badgerland Idealease Idealease of Orlando Idealease Merida Idealease of Atlanta Longhorn Idealease Southland Idealease Milwaukee, WI Orlando, FL Merida, MX Fulton, GA Austin, TX Birmingham, AL

## About Idealease, Inc.

For companies across North America, Idealease offers a safe, cost-effective and efficient alternative to commercial truck ownership through our comprehensive truck leasing, truck rental, and dedicated maintenance solutions. We are the industry experts at seamlessly transitioning businesses from truck ownership to full service leasing. Headquartered in North Barrington, Illinois, Idealease is a vertically aligned distribution network affiliated with International<sup>®</sup> Truck dealerships in more than 430 community-based locations. Idealease supports a fleet of more than 45,000 trucks, tractors and trailers with the most proficient, manufacturer-certified technicians, a vast parts inventory and the latest diagnostic equipment. Idealease employs the most seasoned and tenured truck leasing and rental professionals who have the expertise to create transportation solutions that can help reduce the risk and costs associated with commercial truck operations and fleet management. Additional information is available at www.idealease.com.