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Idealease of Atlanta Opens New Facility in Kennesaw, GA

New Location Expands Service Area to North Georgia Market

Barrington, Illinois—June 27, 2013 – Idealease, Inc. is pleased to announce the opening of a new facility at 2689 Barrett Lakes Blvd., in Kennesaw, GA with convenient access just off I-75 and I-575. The location expands the company’s breadth of commercial truck lease, rental and dedicated maintenance services in the entire Atlanta metro area as well as the North Georgia market. The new location will also be home to the executive offices of Idealease of Atlanta.

“Over the years, our growing customer base has come to expect industry-leading service from Idealease of Atlanta,” said Mario Delgado, President of Idealease of Atlanta. “This new location is an integral part of our aggressive growth plan for the greater Atlanta area.”

The new 8,000 sq. ft. Kennesaw facility is situated on 3.1 acres. The service department features wireless vehicle diagnostics, and a wash bay with water recycling capabilities. The location offers mobile maintenance and expanded service hours to provide more convenient and efficient service to customers in northwest Atlanta.



Cobb County Chamber of Commerce's J. Nelson Geter, Executive Director, and Pam Fenimore, Business Development Director, joined Idealease representatives for a ribbon-cutting ceremony and open house held on June 21, 2013. Approximately 75 customers, prospects and vendor partners attended the event.

“We are excited to expand our Idealease operations in Atlanta and the surrounding areas,” said Daniel J. Murphy, President and CEO of Idealease, Inc. “Idealease is the premier transportation solutions company in North America, offering a full range of commercial truck lease, rental, dedicated maintenance programs and superior customer service. This new location is an example of our long-term commitment to customers in the Atlanta market.”

About Idealease of Atlanta

Idealease of Atlanta is a wholly owned subsidiary of Idealease, Inc. Idealease provides commercial truck full service lease and rental, mobile and dedicated maintenance services, and a complete portfolio of support services including: 24/7 roadside assistance, safety and compliance information and training, fuel tax reporting, licensing and permitting, and more. Idealease of Atlanta operates and maintains a fleet over 900 vehicles. With six locations in Georgia and more than 40 employees, Idealease of Atlanta provides convenient and efficient service to customers in the greater Atlanta metro area. Additional information is available at www.Idealease.com.

About Idealease, Inc.

Idealease, Inc. is the premier transportation company in North America. Idealease simplifies truck transportation with industry-leading commercial vehicles spec'd to customer needs, superior service and predictable cost. The total Idealease fleet includes more than 45,000 trucks, tractors, and trailers. Four hundred and thirty Idealease locations in the U.S., Canada and Mexico have the most qualified service technicians, diagnostics technology and truck expertise in the transportation industry. Additional information is available at www.idealease.com.

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