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Two Idealease, Inc. Professionals Receive Certified Transportation Professional Designation from the National Private Truck Council

Barrington, IL—May 4, 2016—Idealease, Inc. is pleased to announce that David Bement, Director of Technical Training, and Kevin Kure, Manager, Sales & Training, have earned the prestigious Certified Transportation Professional® (CTP) designation from the National Private Truck Council Institute (NPTC), the educational and professional certification arm of the NPTC. The two were honored at the NPTC Annual Education Management Conference and Exposition held on April 24-26, 2016, in Cincinnati, Ohio.

The CTP® program was established in 1993 to enhance the respect and prestige of private fleet and transportation professionals. Since then, more than 1,000 people have earned this elite designation, a benchmark of excellence in the private fleet industry. To earn the CTP designation, individuals must demonstrate the knowledge and ability to understand complex operational and regulatory issues related to private fleet management, identify and evaluate potential costs and savings, and develop systems and practices that meet their company's transportation needs and objectives.

Bement began his career as an ASE Certified Master Automobile Technician, Truck Technician, and Engine Machinist working for various privately owned shops and dealers. In 1999, he began his teaching career at Universal Technical Institute with a focus on all areas of automobile and truck technology, including transport refrigeration. Bement joined Idealease in 2012 as the Director of Technical Training, responsible for ensuring that all Idealease sales and service professionals have the knowledge and skill to provide customers with the expertise, responsiveness, and stability they expect from Idealease.

Kure started his career with Idealease five years ago as a Sales Engineer. In 2014, he became the Manager of Sales & Training, responsible for the Idealease University, North American Rental Program, IMPACT Program and President's Club.

"David and Kevin are accomplished commercial truck transportation professionals who join an elite group of Idealease staff members who have earned this prestigious designation," said Daniel J. Murphy, President and CEO, Idealease Inc. "The CTP certification is a benchmark of professionalism and demonstrates a solid commitment to enhancing one's knowledge of every aspect of private fleet management. By earning the CTP designation, Kevin and David will strengthen the ability of Idealease to help our private fleet customers operate as efficiently as possible."



Kevin Kure and David Bement with their Certified Transportation Professional (CTP) awards from the NPTC.

About Idealease, Inc.

For companies across North America, Idealease offers a safe, cost-effective and efficient alternative to commercial truck ownership through our comprehensive truck leasing, truck rental and dedicated maintenance solutions. Idealease is the leader in comprehensive safety and compliance seminars for private fleets. We are the industry experts at seamlessly transitioning businesses from truck ownership to full service leasing. Idealease is a fully integrated transportation solutions provider that delivers expertise, responsiveness and stability to the truck transportation industry. The Idealease distribution network is affiliated with International® Truck dealerships in more than 430 community-based locations. We support a fleet of more than 45,000 trucks, tractors and trailers with the most proficient, manufacturer-certified technicians, a vast parts inventory and the latest diagnostic equipment. Idealease employs the most seasoned and tenured truck leasing and rental professionals who have the expertise to create transportation solutions that can help reduce the risk and costs associated with commercial truck operations and fleet management. Additional information is available at www.idealease.com.

About National Private Truck Council

Founded in 1939, the National Private Truck Council (NPTC) is the only national trade association exclusively representing the interests of the private truck industry and corporate/business private truck fleet management. NPTC is the premier marketplace of information, networking and skill building for private truck fleet professionals as it leads in shaping the future of corporate transportation. Additional information is available at www.nptc.org.