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**Idealease, Inc. Holds Annual Best Practices Meeting
for Commercial Truck Maintenance Professionals**

Focus on technology that improves vehicle uptime and fleet efficiency

BARRINGTON, Ill., July 12, 2017 — Idealease, Inc. recently held its 23rd annual Best Practices in Maintenance and Service Meeting at the Westin O’Hare Hotel in Chicago. The event drew more than 250 Idealease commercial truck management and service professionals, representatives from Navistar, Inc., the maker of International® Trucks, and numerous Idealease preferred suppliers. In addition to 25 educational sessions, attendees toured the headquarters of Navistar, Inc., in Lisle, Illinois and the company’s Melrose Park engine assembly plant, as well as the Hendrickson Suspension R&D facility in Woodridge.



More than 250 maintenance professionals attended the 2017 Idealease Best Practices meeting in Lisle, Illinois.

The annual Best Practices Meeting has become the cornerstone of building the Expertise and Responsiveness of Idealease.

“Idealease is committed to providing superior vehicle uptime and service efficiency to our customers so they can serve their own customers even better,” said Dan Murphy, Idealease President and CEO. “Idealease offers products and services that allow our customers to keep their commitments to their customers. Our annual Best Practices Meeting and ongoing technical training programs keep our field staff up-to-date on the latest training, technologies and service processes that improve our customers’ vehicle uptime and fleet efficiency.”

A highlight of the meeting was the launch of the new Idealease “ePM” app. Idealease redesigned its PM process with a focus on a comprehensive, proactive approach to maintaining the entire vehicle including its components such as a lift gate, rear door, refrigeration unit, APU, or any other component that could fail to operate correctly and cause a service disruption in our customer’s delivery schedule. The Idealease 90-day PM inspection interval and our new ePM app give real time visibility of PMs to fleet managers through the Idealease Service Portal.

“Our ePM app is part of the ongoing evolution of the Idealease Preventive Maintenance philosophy,” said Murphy. “Customers want to know that their PMs are being performed at the prescribed interval so compliance with Preventive Maintenance practices is a significant metric in the leasing industry.”

Idealease Best Practices Meeting sessions included: a comprehensive review of tire retread technologies and advantages from Bridgestone/Bandag; the Eaton and Cummins joint venture to produce advanced transmission technologies; all-new Eaton Fuller Advantage™ Manual and Automated transmissions; liftgate maintenance practices from Waltco; OnCommand™ Connection telematics application for fleet service management; Allison Transmission maintenance Best Practices; ELD mandate implementation; Cummins engines maintenance best practices, technician training and Customer Care service; Navistar engine service and technician training updates and more.

“The annual Idealease Best Practices Meeting is a source of invaluable information for Idealease general managers, service directors, warranty administrators and technicians,” said Dave Helge, VP Maintenance and Safety for Idealease, “It contributes greatly to the Expertise and Responsiveness of our more than 430 Idealease service locations across North America.”

About Idealease, Inc.

For companies across North America, Idealease offers a safe, cost-effective and efficient alternative to commercial truck ownership through our comprehensive truck leasing, truck rental and dedicated maintenance solutions. Idealease is the leader in comprehensive safety and compliance meetings for private fleets. We are the industry experts at seamlessly transitioning businesses from truck ownership to full service leasing. Idealease is a fully integrated transportation solutions provider that delivers expertise, responsiveness and stability to the truck transportation industry. The Idealease distribution network is affiliated with International® Truck dealerships in more than 430 community-based locations. We support a fleet of more than 45,000 trucks, tractors and trailers with the most proficient, manufacturer-certified technicians, a vast parts inventory and the latest diagnostic equipment. Idealease employs the most seasoned and tenured truck leasing and rental professionals who have the expertise to create transportation solutions that can help reduce the risk and costs associated with commercial truck operations and fleet management. Additional information is available at www.idealease.com.