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## **Idealease, Inc. Holds 35<sup>th</sup> Annual Meeting in San Antonio, Texas**

*Meeting honored top sales, service and management professionals and locations*

**October 3, 2017 – Barrington, Illinois**—Idealease, Inc., the premier commercial truck leasing and rental company in North America, held its 35<sup>th</sup> Annual Meeting for shareholders and Idealease location owners and employees at the JW Marriott San Antonio Hill Country Resort & Spa, 23808 Resort Parkway, San Antonio, Texas on September 21 – 24, 2017. The Idealease Annual Meeting was attended by about 1,000 location owners and their employees, Idealease location corporate staff, and supplier representatives.

“Over the past 35 years, we have established Idealease as a major competitive force in the lease and rental industry—we are the largest and strongest OEM dealer-based leasing enterprise in North America,” said Dan Murphy, Idealease President and CEO. “Our 35<sup>th</sup> Annual Meeting celebrated the achievements of our industry-leading sales, service and management professionals, honored the locations that excel in serving our customers, and recognized our dedicated supplier partners. Idealease is dedicated to delivering Expertise, Responsiveness and Stability that our customers can rely on, wherever and whenever we serve them.”

The highlights of this annual event included the recognition of the 134 highest achieving President’s Club professionals in sales, service and management categories; 58 Idealease locations that met exacting operating and performance standards and earned ONE Idealease status, as well as 26 locations that met additional criteria to earn the ONE Idealease Elite designation. In addition, Idealease honored Utilmaster as its Supplier of the Year and Cummins, Inc. and Dana Corp. as Outstanding Supplier Partners for 2017.

Guest speakers for the meeting included Navistar executives Persio Lisboa, Executive Vice President and Chief Operating Officer and Michael Cancelliere, President, Truck and Parts. Also, the Afterburners, training consultants who share the experiences and technique used by elite military teams, discussed how to drive accountability, increase agility and accelerate organizational performance with a commitment to flawless execution.

Business sessions addressed a wide range of topics including needs and trends in the truck leasing and rental industry, programs to increase sales, new products and marketing initiatives, safety and compliance updates, and more. Fifty suppliers exhibited products and services and met with Idealease location representatives.

Murphy concluded the meeting saying, “Idealease is ‘All Systems Go’ to win in 2018 with great new products, customer-focused sales and service strategies, and a commitment to flawless execution.”

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**About Idealease, Inc.**

For companies across North America, Idealease offers a safe, cost-effective and efficient alternative to commercial truck ownership through our comprehensive truck leasing, truck rental and dedicated maintenance solutions. Idealease is the leader in comprehensive safety and compliance seminars for private fleets. We are the industry experts at seamlessly transitioning businesses from truck ownership to full service leasing. Idealease is a fully integrated transportation solutions provider that delivers expertise, responsiveness and stability to the truck transportation industry. The Idealease distribution network is affiliated with International® Truck dealerships in more than 430 community-based locations. We support a fleet of more than 45,000 trucks, tractors and trailers with the most proficient, manufacturer-certified technicians, a vast parts inventory and the latest diagnostic equipment. Idealease employs the most seasoned and tenured truck leasing and rental professionals who have the expertise to create transportation solutions that can help reduce the risk and costs associated with commercial truck operations and fleet management. Additional information is available at [www.idealease.com](http://www.idealease.com).